

Child Health and Safety Newsletter ...Road Safety Week

This newsletter is designed to raise awareness of the work of the Staffordshire and Stoke-on-Trent Child Death Overview Panel (CDOP) and to bring news on our ongoing campaigns.



slow

Driving **SLOWER** 
gives you **MORE** 
time to **REACT** 
to **PROTECT** people 
on foot and bike

Road Safety Week is the UK's biggest road safety event, coordinated annually by Brake, the road safety charity.

Tragically, since 2008, the Child Death Panel has reviewed deaths of children from Staffordshire and Stoke-on-Trent, who have been pedestrians, on bicycles or passengers in cars.

Road Safety Week aims to inspire thousands of schools, organisations and communities to take action on road safety and promote life-saving messages during the Week and beyond. It also provides a focal point for professionals working in road safety to boost awareness and engagement in their work.

Locally, Road Safety Officers, who deliver training to schools all year round recommend supportive safety information for parents, carers and professionals on the 'Think' road safety website.

<http://think.direct.gov.uk/education/early-years-and-primary/parents/>
<http://think.direct.gov.uk/education/secondary/parents/>

THINK!'s aim is to encourage safer behaviour to reduce the number of people killed and injured on our roads every year.





Staffordshire Fire and Rescue Service

preventing • protecting • responding

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Safe+Sound is an initiative co-ordinated through Staffordshire Fire & Rescue Service.



Safe+Sound are supporting communities to make informed and positive lifestyle choices, improving their health, safety, resilience and wellbeing, by delivering tailored events like workshops.

Workshops are held at local Community Fire Stations and delivered to school children. The topic and content of each workshop is flexible and can be adapted to meet the needs of those attending.

Safe+Sound can deliver road safety awareness as a workshop, covering geographical challenges or areas of concern for example. Events offer something new, interactive, immersive and exciting for children that doesn't duplicate what is already being delivered in school.

Email safeandsound@staffordshirefire.gov.uk for further info



www.safeguardinchildren.stoke.aov.uk

For Further CDOP information :

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